ORDER

10:00:3 Orders Order / Rev: Alt Order #: 06853055 Product Desc: BERKLEY FOR SENATE KSNV Estimate: 30S 09/18/12 - 09/24/12 Flight Dates: Primary AE: Amy McCreary Original Date / Rev: 09/17/12 / 10/23/12 Sales Office: BLPHI **GENERAL** Order Type: Sales Region: National Name: Shorr Johnson Magnus Agency **Buying Contact:** Billing Type: Cash Broadcast Billing Contact: Billing Calendar: 1831 Chestnut St. Billing Cycle: EOM/EOC Philadelphia, PA 19103 Agency Commission: 15% Advertiser Name: Elenkley, Shelley for Senate New Business Thru: Demographic: A35+ **Product Codes:** PLC01 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID: Revenue Codes: POLITICAL/AGY, PCAN, GEN Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	92	\$46,335.00	\$39,384.75

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	92	\$46,335.00	\$39,384.75	0.00
Totals	92	\$46,335.00	\$39,384.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary		•	Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$46,335.00
Market	100%	\$149 467 74

Share	Total
0%	\$0.00
.0%	\$0.00
0%	\$0.00
0%	\$0.00
19%	\$28,398.87
0%	\$0.00
0%	\$0.00
24%	\$35,872.26
0%	\$0.00
24%	\$35,872.26
0%	\$0.00
2%	\$2,989.35
0%	\$0.00
	0% 0% 0% 19% 0% 24% 0% 24% 0%

_	Ln	Ch	Start	End	Inventory	Code	Break	Start/End Ti	ime	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
7	Ē 1	KSNV	09/18/12	09/21/12	M-F 5-6a V	VakeUp w/\/	/æβM	5-6a		TWTF~⊷	:30	8	\$185.002	0.00 NM	3	\$555.00
					M-F 5-6a V	VakeUp w/V	Vagners									
		WAKE (JP WAGN	ERS 2/DA	Υ											
		<u>Sta</u>	rt Date	End Date	Weekday	s Spot	ts/Week	<u>Rate</u>	Rating	1						
	W	eek: 09/	17/12 (09/23/12	-TWTF		8	\$185.00	0.0	0						

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KSNV

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Order / Rev:

106698

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06853055

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

09/18/12 - 09/24/12

Estimate:

Ln Ch Start End	Inventory Code - Bread	c Start/End ⁻	Γime Days	Len Spots	. Doto Dri	Rtg Type	Snote	Amount
	Inventory Code Break 12 M-F 5-6a WakeUp w/Wæ@M	5-6a	-TWTF-		8 \$185.002	0.00 NM	3	\$555,00
E 1 NORV COPTORTE CONET	M-F 5-6a WakeUp w/Wagners			100	· • • • • • • • • • • • • • • • • • • •		-	*******
WAKE UP WAGNERS 2/		ten (5 "			1		
Start Date End Da Week: 09/17/12 09/23/1		<u>k Rate</u> 3 \$185.00	<u>Rating</u> 0.00					
Spot Ch Date Range	-	rt/End Time	0.00	Weekdays L	ength Rate	Rtg Type		
1 KSNV 09/17/12-09/23/1	2 M-F 5-6a WakeUp w/Wagner5-6	a		-TWThF	:30 (\$185.00)	0.00 <i>NM</i>		
<i>Credited</i> [CREDIT - \$\$ RESPI	ENT ON 10/23 BUY]							
3 KSNV 09/17/12-09/23/1	2 M-F 5-6a WakeUp w/Wagner5-6	а		-TWThF	:30 (\$1-85 -00)	0.00 <i>NM</i>		
<i>Credited</i> [CREDIT - \$\$ RESPI	ENT ON 10/22 DUVI							
	2 M-F 5-6a WakeUp w/Wagner5-6	а		-TWThF	:30 (\$4-85-00)	0.00 <i>NM</i>		
Credited		_			(**************************************			
[CREDIT - \$\$ RESPI	:N1 ON 10/23 BOT] 2 <i>M-F 5-6a WakeUp w/Wagner5-</i> 6	a		~TWThF~~~	:30 (\$185,00)	0.00 NM		
Credited	Em r o ou viano op in rragnoro o			,,,,,,,,	.55 (\$105.55)	0.00 1		
[CREDIT - \$\$ RESPI								
	2 M-F 5-6a WakeUp w/Wagner5-6	a		-TWThF	:30 (\$185.00)	0.00 <i>NM</i>		
Credited [CREDIT - \$\$ RESPI	ENT ON 10/23 BUY]							
E 2 KSNV 09/24/12 09/24/	12 M-F 5-6a WakeUp w/Wa@M	5-6a	M	- :30	2 \$185.002	0.00 NM	2	\$370.00
MALE UD MA ONEDO	M-F 5-6a WakeUp w/Wagner	S						
WAKE UP WAGNERS Start Date End Da	te Weekdays Spots/Wee	k Rate	Rating					
Week: 09/24/12 09/30/1		2 \$185.00	0.00					
E 3 KSNV 09/18/12 09/21/	12 M-F 6-7a WakeUp w/WaQM	6-7a	~TWTF∺	- :30	8 \$450.002	0.00 NM	8	\$3,600.00
WAGNERS 2/DAY	M-F 6-7a WakeUp w/Wagner	3						
Start Date End Da	te Weekdays Spots/Wee	k Rate	Rating					
Week: 09/17/12 09/23/1		8 \$450.00	0.00					
E 4 KSNV 09/24/12 09/24/	12 M-F 6-7a WakeUp w/Wa@M	6-7a	M	- :30	2 \$450.002	0.00 NM	2	\$900.00
WAGNERS	M-F 6-7a WakeUp w/Wagner	S						
Start Date End Da	te Weekdays Spots/Wee	k Rate	Rating					
Week: 09/24/12 09/30/1	2 M	2 \$450.00	0.00	,, <u>, , , , , , , , , , , , , , , , , ,</u>				
E 5 KSNV 09/18/12 09/21/	•	658a-9am	~TWTF~	- :30 1	2 \$550.002	0.00 NM	12	\$6,600.00
TODAY 3/DAY	Today Show							
Start Date End Da	te <u>Weekdays</u> <u>Spots/Wee</u>	<u>k Rate</u>	Rating					
Week: 09/17/12 09/23/1			0.00					
E 6 KSNV 09/24/12 09/24/	12 Today Show CM Today Show	658a-9am	M	- :30	3 \$550.002	0,00 NM	3	\$1,650.00
TODAY	Today Show							
Start Date End Da			Rating					
Week; 09/24/12 09/30/1		3 \$550.00	0.00		4000000	5.00.104	•	**
E 7 KSNV 09/18/12 09/21/	12 M-F Today Show II 3rd HCM M-F Today Show II	9-10a	-TWTF-	- :30	4 \$200.002	0.00 NM	0	\$0.00
TODAY 2 1/DAY	m , roday onow II							
Start Date End Da			Rating					
Week: 09/17/12 09/23/1	2 ~TW TF~~	4 \$200.00	0.00					

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KSNV

Order / Rev:

106698

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06853055

Product Desc: BERKLEY FOR SENATE

Flight Dates:

09/18/12 - 09/24/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End	Time Days Len Spots Rate Pri RtgType Spots Amo	ount
E 7 KSNV 09/18/12 09/21/12 M-F Today Show II 3rd H0M 9-10a		\$0.00
M-F Today Show II TODAY 2 1/DAY		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -TWTF 4 \$200.00	Rating 0.00	
Spot Ch Date Range Description Start/End Time 1 KSNV 09/17/12-09/23/12 M-F Today Show II 3rd Hr 9-10a	<u>Weekdays Length Rate Rtg Type</u> -TwThF :30 (\$200.00) 0.00 <i>NM</i>	
Credited	-1WITH50 (4220.00) 0.00 1WM	
[CREDIT - \$\$ RESPENT ON 10/23 BUY] 2 KSNV 09/17/12-09/23/12 M-F Today Show II 3rd Hr 9-10a	-TwThF :30 (\$200.00) 0.00 <i>NM</i>	
Credited	(422333)	
[CREDIT - \$\$ RESPENT ON 10/23 BUY] 3 KSNV 09/17/12-09/23/12 M-F Today Show II 3rd Hr 9-10a	-TWThF :30 (\$200.00) 0.00 <i>NM</i>	
Credited	· · ·	
[CREDIT - \$\$ RESPENT ON 10/23 BUY] 4 KSNV 09/17/12-09/23/12 M-F Today Show II 3rd Hr 9-10a	-TWThF :30 (\$200.00) 0.00 <i>NM</i>	
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]		
E 8 KSNV 09/24/12 09/24/12 M-F Today Show II 3rd H0M 9-10a M-F Today Show II	M :30 1 \$200.002 0.00 NM 0 \$	\$0.00
TODAY 2		
Start Date End Date Weekdays Spots/Week Rate Week: 09/24/12 09/30/12 M 1 \$200.00	Rating 0.00	
Spot Ch Date Range Description Start/End Time	<u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>	
1 KSNV 09/24/12-09/30/12 M-F Today Show II 3rd Hr 9-10a Credited	M :30 (\$200.00) 0.00 <i>NM</i>	
[CREDIT - \$\$ RESPENT ON 10/23 BUY]		
E 9 KSNV 09/18/12 09/21/12 Noon News CM 12-1230pm Noon News NOON NEWS 1/DAY	-TWTF :30 4 \$275.002 0.00 NM 3 \$82	25.00
Start Date End Date Weekdays Spots/Week Rate	Rating	
Week: 09/17/12 09/23/12 -TWTF 4 \$275.00 Spot Ch Date Range Description Start/End Time	0.00 Weekdays Length Rate Rtg Type	
3 KSNV 09/17/12-09/23/12 Noon News 12-1230pm	-TWThF :30 (\$275.00) 0.00 NM	
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]		
E 10 KSNV 09/24/12 09/24/12 Noon News CM 12-1230pm Noon News	M :30 1 \$275.002 0.00 NM 1 \$27	75.00
NOON NEWS Start Date End Date Weekdays Spots/Week Rate	Rating	
Week: 09/24/12 09/30/12 M 1 \$275.00	0.00	
E 11 KSNV 09/18/12 09/21/12 The Agenda 1230pm CM 1230-1p The Agenda 1230pm	-TWTF :30 4 \$200.002 0.00 NM 1 \$20	00.00
NEWS 1/DAY <u>Start Date </u>	Bating	
Week: 09/17/12 09/23/12 -TWTF 4 \$200.00	Rating 0.00	
<u>Spot Ch Date Range Description Start/End Time</u> 2 KSNV 09/17/12-09/23/12 The Agenda 1230pm 1230-1p	<u>Weekdays Length Rate Rtg Type</u> -TwThF :30 (\$200.00) 0.00 <i>NM</i>	
Credited	(**************************************	
[CREDIT - \$\$ RESPENT ON 10/23 BUY] 3 KSNV 09/17/12-09/23/12 The Agenda 1230pm 1230-1p	-TWThF :3 <i>0 (\$200.00)</i> 0.00 <i>NM</i>	
Credited		
[CREDIT - \$\$ RESPENT ON 10/23 BUY] 4 KSNV 09/17/12-09/23/12 The Agenda 1230pm 1230-1p	-TWThF :30 (\$200.00) 0.00 <i>NM</i>	
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]		
E 12 KSNV 09/24/12 09/24/12 The Agenda 1230pm CM 1230-1p	M :30 1 \$200.002 0.00 NM 1 \$20	00.00
The Agenda 1230pm NEWS		
Start Date End Date Weekdays Spots/Week Rate Week: 09/24/12 09/30/12 M 1 \$200.00	Rating 0.00	
1 \$200.00	0.00	

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Order / Rev:

106698

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06853055

55 Product Desc:

BERKLEY FOR SENATE

Flight Dates:

09/18/12 - 09/24/12

Estimate:

										_	_
Ln Ch Sta		Inventory Code	Break	Start/End	Time Days	Len Sp	ots		Rtg Type	Spots	Amount
E13 KSNV 09/1	8/12 09/21/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF	:30	4	\$300.002	0.00 NM	4	\$1,200.00
DR PHIL 1/D.	ΑY	DI FIIII									
Start Dat		Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/17/12	09/23/12	-TWTF	4	\$300.00	0.00						
E14 KSNV 09/2	4/12 09/24/12		CM	3-4p	M	:30	1	\$300,002	0.00 NM	1	\$300.00
DD DUI		Dr Phil									
DR PHIL Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12		M	<u>opots/vicek</u>	\$300.00	0.00						
E 15 KSNV 09/1	8/12 09/21/12	NEWS 3 at 4 (1	HOUR)CM	4-5pm	-TWTF	:30	4	\$350,002	0.00 NM	4	\$1,400.00
		4PM NEWS (1 h	•	(4:00 PM-4:	30 PM)						
NEWS 4 1/D											
Start Dat		<u>Weekdays</u> TWTF	Spots/Week	Rate	Rating						
Week: 09/17/12 E 16 KSNV 09/2			HOUDICAN	\$350.00 4-5pm	0.00 M	:30	1	\$350.002	0.00 NM	1	\$350,00
E 16 KSNV 09/2	4/12 09/24/12	NEWS 3 at 4 (1) 4PM NEWS (1 h		(4:00 PM-4:		30	'	φουυ.υυΖ	O.OO INIVI	,	φ330,00
NEWS 4		-1 W 142 00 (: 11	out,	(1.001 1.1. 1.	,						
Start Dat	e <u>End Date</u>	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/24/12	09/30/12	M	1	\$350.00	0.00						
E17 KSNV 09/1	8/12 09/21/12	NEWS 3 at 4 (1	,	4-5pm	-TWTF	:30	4	\$450.002	0.00 NM	4	\$1,800.00
NEWS 1/DA	,	4PM NEWS (1 h	our)	(4:30 PM-5:	00 PM)						
Start Dal		Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12		-TWTF	4	. —	0.00						
E 18 KSNV 09/2		NEWS 3 at 4 (1	HOUR)CM	4-5pm	M	:30	1	\$450.002	0.00 NM	1	\$450.00
		4PM NEWS (1 h	our)	(4:30 PM-5:	00 PM)						
NEWS											
<u>Start Dat</u> Week: 09/24/12		<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
E 19 KSNV 09/1			CM	5-630p	-TWTF	- :30	8	\$725.002	0.00 NM	8	\$5,800.00
L 19 KONV 09/1	0/12 00/21/12	M-F Early News	Olvi	0-000p	1 66 1 1	.00	Ü	Ψ/20.002	0.00 14,41	U	ψυ,ουυ.ου
E NEWS 2/D	AY	,									
Start Da		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/17/12		~TWTF~~	8	*	0.00						
E 20 KSNV 09/2	24/12 09/24/12	-	CM	5-630p	M	- :30	2	\$725.002	0.00 NM	2	\$1,450.00
E NEWS		M-F Early News									
Start Da	te End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12		M	2	\$725.00	0.00						
E 21 KSNV 09/2	23/12 09/23/12	News 3 Live in P	rime CM	7-10pm	9	30	2	\$900,002	0.00 NM	0	\$0.00
NEWS		News 3 in Prime									
NEWS Start Da	te End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/17/12		S		\$900.00	0.00						
Spot Ch Date		<u>Description</u>		t/End Time		<u>Weekdays</u>	Ler	<u>igth</u> <u>Rate</u>	Rtg Type		
1 KSNV 09/1	7/12-09/23/12	Vews 3 Live in Prin	ne 7-10)pm		S	u	:30 (\$900.00) 0.00 NM		
Credited		IT ON 40/02 DUVI									
•		IT ON 10/23 BUY] Vews 3 Live in Prin	ne 7-10)nm		S	11	:30 (\$900,00	ነ በ በበ ለ <i>ነለላ</i>		
2 KSNV 097 Credited		VOWS J LIVO III FIIII	<i>1</i> -10	ур тт			ч	.SO POOCO	9 0.00 14101		
		IT ON 10/23 BUY]									
E 22 KSNV 09/	18/12 09/21/12	M-F Jeopardy	СМ	630-7pm	-TWT'F	- :30	8	\$725.002	0.00 NM	4	\$2,900.00
		M-F Jeopardy		•							
JEOP/WHEE		3841-4	D4. 841	ь.	Datie ::						
<u>Start Da</u> Week: 09/17/12		<u>Weekdays</u> -TWTF	Spots/Week 8		<u>Rating</u> 0.00						
V V C C N. USI 1// 12	03/23/12	*****	O	ψ, 20,00	0.00				1	•	

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KSNV

Order / Rev:

106698

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06853055

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

09/18/12 - 09/24/12

Estimate: 30S

1 n Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount 09/18/12 09/21/12 630-7pm -TWTF--:30 \$725,002 0.00 NM \$2,900.00 E 22 KSNV M-F Jeopardy M-F Jeopardy JEOP/WHEEL 2/DAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 -TWTF--8 \$725.00 0.00 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type Spot 2 KSNV 09/17/12-09/23/12 M-F Jeopardy 630-7pm -TWThF----(\$725,00) 0.00 NM :30 Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY] :30 (\$725.00) 0.00 NM 4 KSNV 09/17/12-09/23/12 M-F Jeopardy 630-7pm -TWThF----Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY] 5 KSNV 09/17/12-09/23/12 M-F Jeopardy 630-7pm ~TWThF~~~~ :30 (\$725.00) 0.00 NM Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY] 8 KSNV 09/17/12-09/23/12 M-F Jeopardy 630-7pm -TWThF----:30 (\$725.00) 0.00 NM Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY] E 23 KSNV 09/24/12 09/24/12 M-F Jeopardy CM 630-7pm :30 2 \$725.002 0.00 NM \$1,450.00 M-F Jeopardy JEOP/WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 M----\$725.00 0.00 E 24 KSNV 09/18/12 09/21/12 FacetoFace/Ralston Rep@M 730-758pm -TWTF--:30 \$400.002 0.00 NM \$1,600.00 Face to Face w/ J.Ralston FACE TO FACE 1/DAY Start Date End Date Weekdays Spots/Week Rate Rating -TWTF--Week: 09/17/12 09/23/12 \$400.00 0.00 E 25 KSNV 09/24/12 09/24/12 FacetoFace/Raiston RenGM 730-758pm :30 \$400.002 0.00 NM \$400.00 Face to Face w/ J.Ralston FACE TO FACE Weekdays Spots/Week Rating Start Date **End Date** Rate 09/30/12 \$400.00 0.00 Week: 09/24/12 E 26 KSNV 09/22/12 09/22/12 Wknd Jeopardy CM 630-7pm ----S-:30 \$350.002 0.00 NM O \$0.00 SAT/Jeopardy JEOP/WHEEL Spots/Week Start Date **End Date** Weekdays Rate Rating 09/23/12 ~-----\$350.00 0.00 Week: 09/17/12 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 09/17/12-09/23/12 Wknd Jeopardy 630-7pm ----Sa--:30 (\$350,00) 0.00 NM [CREDIT - \$\$ RESPENT ON 10/23 BUY] 2 KSNV 09/17/12-09/23/12 Wknd Jeopardy 630-7pm ----Sa--:30 (\$350.00) 0.00 NM Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY] E 27 KSNV 09/24/12 09/24/12 Mon PR 9-10p CM 9-10pm :30 \$2,400.002 0.00 NM \$0.00 Monday Prime 9-10pm VOICE Start Date **End Date** Weekdays Spots/Week Rating <u>Rate</u> 09/30/12 1 \$2,400.00 0.00 Week: 09/24/12 Ch Date Range Description Start/End Time **Weekdays** Length Rate Rtg Type 1 KSNV 09/24/12-09/30/12 Mon PR 9-10p 9-10pm :30(\$2,400.00) 0.00 NM Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY] E 28 KSNV 09/18/12 09/18/12 Tues PR 10-11p :30 1 \$2,100.002 0.00 NM \$2,100.00 CM 10-11pm Tuesday Prime 10-11pm PARENTHOOD Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 -T----1 \$2,100.00 E 29 KSNV 09/21/12 09/21/12 Fri PR 9-10p CM ----F--:30 1 \$1,700.002 0.00 NM \$1,700.00 9-10pm Friday Prime 9-10pm

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KSNV

Order / Rev: 10

106698

Advertiser:

Berkley, Shelley for Senate

Alt Order#:

06853055

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

09/18/12 - 09/24/12

Estimate:

Ln Ch Start End GRIMM	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
Start Date End Dat Week: 09/17/12 09/23/12		Spots/Week	<u>Rate</u> \$1,700.00	Rating 0.00					
E 30 KSNV 09/23/12 09/23/1			7-10pm	S	:30	1 \$900.002	0.00 NM	1	\$900.00
<u>Start Date</u> <u>End Dat</u> Week: 09/17/12 09/23/12		Spots/Week	<u>Rate</u> \$900.00	Rating 0.00					
E 31 KSNV 09/18/12 09/21/			11pm-1135pn		:30	4 \$750.002	0.00 NM	4	\$3,000.00
NEWS 11 1/DAY <u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12		Spots/Week 4	<u>Rate</u> \$750.00	Rating 0.00					
E32 KSNV 09/24/12 09/24/	12 M-F News 3 at El M-F News 3 at E		11pm-1135pn	m M	:30	1 \$750.002	0.00 NM	1	\$750.00
NEWS 11 <u>Start Date</u> <u>End Dat</u> Week: 09/24/12 09/30/1:		Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00					
E 33 KSNV 09/18/12 09/21/	12 The Tonight Show	w CM	1135p-1237a	-TWTF	:30	8 \$250.002	0.00 NM	5	\$1,250.00
Start Date End Date Week: 09/17/12 09/23/1: Spot Ch Date Range 4 KSNV 09/17/12-09/23/1.	2 -TWTF Description			-	<u>Veekdays</u> -TwThF		Rtg Type		
Credited [CREDIT - \$\$ RESPE 6 KSNV 09/17/12-09/23/1		113	5p-1237a	-	-TWThF	- :30 (\$250.0 6) 0.00 <i>NM</i>		
<i>Credited</i> [CREDIT - \$\$ RESPE	=								
7 KSNV 09/17/12-09/23/1. Credited [CREDIT - \$\$ RESPI	· ·	113:	5р-1237а	-	-TWThF	- :30 (\$250.06	9 0.00 NM		
E34 KSNV 09/24/12 09/24/		w CM	1135p-1237a	M	:30	2 \$250.002	0.00 NM	2	\$500,00
TONIGHT <u>Start Date</u> <u>End Da</u> Week: 09/24/12 09/30/1.		Spots/Week		Rating 0.00					
E 35 KSNV 09/22/12 09/23/		ElevenCM	11pm-1135pr		:30	2 \$750.002	0.00 NM	1	\$750,00
NEWS11 1/DAY Start Date End Date Name of the Start Date		Spots/Week	<u>Rate</u> \$750.00	Rating 0.00					
Week; 09/17/12 09/23/1 <u>Spot Ch Date Range</u> 2 KSNV 09/17/12-09/23/1	<u>Description</u>	Star	t/End Time m-1135pm	7	<u>Neekdays</u> SaSı		<u>Rtg Type</u>)) 0.00 <i>NM</i>		
Credited [CREDIT - \$\$ RESPI	ENT ON 10/23 BUY]								
E 36 KSNV 09/22/12 09/22/ NEWS SUNRISE	12 News 3 Sunrise News 3 Sunrise		6a-7a	S-	:30	1 \$150.002	0.00 NM	0	\$0.00
Start Date End Da Week: 09/17/12 09/23/1 Spot Ch Date Range 1 KSNV 09/17/12-09/23/1 Credited	2S- Description		\$150.00 t/End Time	-	Weekdays Sa-		Rtg Type 0.00 NM		
[CREDIT - \$\$ RESPI			7. ^			0 4005.005	0.00.171	_	MATA A4
E 37 KSNV 09/22/12 09/22/ SAT TODAY	12 Saturday Today Saturday Today	СМ	7a-9am	S-	:30	2 \$325.002	0.00 NM	2	\$650.00
<u>Start Date</u> <u>End Da</u> Week: 09/17/12 09/23/1		Spots/Week 2		Rating 0.00					

Print Date: 10/23/12 08:24:26 Page 7 of 7

Order / Rev: 106698

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06853055

Product Desc:

BERKLEY FOR SENATE

KSNV

Flight Dates:

09/18/12 - 09/24/12

Estimate:

Ln Ch Start End	Inventory Code Break	Start/End Ti	me Days	Len Spot	S	Rate Pri	Rtg Type	Spots	Amount
E 38 KSNV 09/22/12 09/22/12	News 3 Today - SATUR D M News 3 Today - SAT	9am-930am	S-	:30	1 9	\$275.002	0.00 NM	1	\$275.00
NEWS TODAY	·								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/17/12 09/23/12	S- <u>1</u>	\$275.00	0.00						
E 39 KSNV 09/23/12 09/23/12	News 3 Sunrise - SUND&M	6a-7a	S	:30	1 :	\$185.002	0.00 NM	1	\$185,00
	News 3 Sunrise SUNDAY								
NEWS SUNRISE									
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/17/12 09/23/12	S 1	\$185.00	0.00						
E40 KSNV 09/23/12 09/23/12	Sunday Today CM	7a-8am	S	:30	1 :	\$325.002	0.00 NM	0	\$0.00
	Sunday Today								
SUN TODAY									
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 09/17/12 09/23/12	S 1	\$325.00	0.00						
Spot Ch Date Range	<u>Description</u> <u>Star</u>	<u>t/End Time</u>	\overline{N}	<u>/eekdays</u>	<u>Lengtl</u>	<u>h Rate</u>	Rtg Type		
1 KSNV 09/17/12-09/23/12 S	Sunday Today 7a-8	sam		Su	:30	0 (\$325.00)	NN 00.0		
Credited							:		
[CREDIT - \$\$ RESPEN	T ON 10/23 BUY]								
			· · · · · · · · · · · · · · · · · · ·				Totals	92	\$46,335.00